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### **Markteintrittsstrategie – Wikipedia**

Ratan Tata was born in Bombay, now Mumbai, on 28 December 1937, and is the son of Naval Tata (born in Surat). His biological maternal grandmother had been the sister of Hirabai Tata, wife of group founder Jamshedji Tata. His biological father, Hormusji Tata, had belonged to the broader Tata family; Naval therefore was a Tata by birth.

### **Ratan Tata - Wikipedia**

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